

# AGENDA EFICERT CONFERENCE



**JW MARRIOTT BUCHAREST GRAND HOTEL, BUCHAREST, ROMANIA**

**13TH NOVEMBER 2025**

**EFICERT Conference 2025 – Certification in insurance. AI – challenges and opportunities**

- **Cătălin CÂMPEANU, General Secretary, Institute of Financial Studies, Vice-chairman EFICERT – AI in certification, a tool not a threat**
- **Magdalena KAMMHUBER, German Insurance Academy (DVA) – German Insurance Academy (DVA): Our approach to use AI as a partner**
- **Bjarne DYRBERG, Chef for Politik og Markedsudvikling, FORSIKRINGS – OG PENSIONS-AKADEMIET – Microcredentials project update**
- **Cătălina IONESCU, Head of Distribution Transformation – AI in Knowledge Development & Productivity increase of Tied Agents**
- **Geir-Arne NYBORG, Chief Specialist Director at FinAut in Norway – Advice now and in the future – authorizing robo-advisors and human advisors**